

Leveraging LinkedIn

By
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Resources

CIO.com – The LinkedIn Bible

[http://www.cio.com/article/495098/LinkedIn Bible Everything You Need to Know About the Social Network for Professionals](http://www.cio.com/article/495098/LinkedIn_Bible_Everything_You_Need_to_Know_About_the_Social_Network_for_Professionals)

Inc. Magazine – Introduction to LinkedIn & Small Business Guide

http://www.inc.com/maisha-walker/2009/07/an_introduction_to_linkedin_in.html

http://www.inc.com/maisha-walker/2009/08/linkedin_small_business_success.html

LinkedIn – Official Resources

The Help Center <https://help.linkedin.com/>

The Learning Center <http://learn.linkedin.com/>

Success Stories <http://press.linkedin.com/success-stories/>

The LinkedIn Blog <http://blog.linkedin.com/>

Books – These are some of the most current

[*Using LinkedIn*](#) by Patrice-Anne Rutledge

[*The Power Formula for LinkedIn Success*](#) by Wayne Breitbarth

[*LinkedIn for Dummies*](#) by Joel Elad